

Government



Inform the community in minutes
Coordinate emergency management
Rally morale with better feedback

INFOCHANNEL: THE VISUAL COMMUNICATIONS SOLUTION

THE CHALLENGE

Technology needs to work for people, not against them. There are a number of powerful competing forms of communication in our daily lives, but imagine if the impact of television could be combined with the timeliness of email and the ability to customize and localize information like never before. You could get a message out in a flash without tying people to their desks.

Inform the public and staff of events or emergencies.

The need to communicate both to government employees as well as the general public has never been greater. And for the past 15 years, Scala has developed software to make this possible for everyone from community television producers to offices of emergency management to military communication specialists. Whenever and wherever you need to target a message visually, Scala's InfoChannel suite can make it happen.

Control and schedule easily updateable video on a single cable headend for RF distribution. Manage an ever-changing flow of information to an entire building of TV monitors, plasma display panels, LCDs, projectors, or LED billboards. Even design for and maintain a fleet of interactive kiosks nationwide.



Create one look for a federal agency and gracefully cascade to the state and local level, allowing updates within the same consistent presentation. Simple changes can be made in minutes or enhanced by professional graphic designers with the media integration they demand. A single person can easily take ownership or everyone can work collaboratively just as easily to keep displays up-to-date with the latest news.

Plus presentations can tie into existing database infrastructures, queuing systems, and video broadcasts extending existing underutilized video monitors. Connect and control nearly any device with a serial port, including tape decks, genlocks, video switchers, weather antennas, lighting systems, and even emergency systems.

THE SOLUTION

Scala has been pioneering these converging visual technologies for over 15 years. Our InfoChannel software suite manages single displays and multiple networks including municipal and public access television. Signage assisting emergency management including police, fire stations, and federal agencies wanting a consistent yet local perspective, all designed and distributed from a single location or

collaboratively with one platform.

InfoChannel is the leading application suite for creating content, scheduling messaging, file management, and playback. The entire system can be easily and securely managed by any number of



people, be it a communication specialist or nationwide by administrative assistants.

Whether or not you are creative, every Scala solution can easily be tailored to suit your needs. Aspiring graphic artists love InfoChannel Designer's intuitive interface and others are at home within Reporter, our template-based tool. Create an event calendar or bulletin board that seamlessly integrates with your existing PACT station.

Real-time weather, forecasts, news, announcements, sports, and homework assignments keep audiences tuned in and morale high around the office, base, or community. Users can keep everything updated from a networked PC with fresh information that can be scheduled to display at any time or date even months in advance if desired.

InfoChannel content can be created with minimal training and comes bundled with art libraries to get you started. Users can also directly import their own media from video, scanners, cameras, and the Internet. Choose from hundreds of smooth eye-catching transitions that fade, zoom, fly, and twist in 3D... all from a simple point-and-click interface.

InfoChannel transforms television and flat panel monitors into truly provocative digital signage, a rapidly updateable medium that is easy enough for anyone to manage. That's why both officials and officers around the country have been using Scala software for years to create, distribute, and play back content on community access stations, kiosks, and information displays with a great look and low production costs.

Government

InfoChannel will help you...

- Import a variety of file formats
- Edit and update while still on air
- Schedule content for any time or date
- Generate report logs to confirm playback
- Control nearly any device via RS-232
- Schedule and play MPEG1 or 2 video
- Manage multiple sites in one network
- Centrally control and localize content
- Show real-time data and weather
- Design for and update kiosks remotely
- Use smooth transitions and anti-aliasing
- Get started with professional clip art

What you could be doing with InfoChannel today...

- Public access or closed circuit television
- Nationwide alerts via visual messaging
- Federal agency information monitors
- Showing real-time weather and forecasts
- Line queuing systems and kiosks
- Conference room schedules
- Flight arrival and departure information
- Emergency maps and instructions
- Public notices

Scala understands your communications challenges.

Our worldwide reseller network provides an integrated solution of software, systems, content, and services with our proven multimedia technology. To further simplify your operations, Scala is also proud to be listed with the GSA Federal Technology Service.



Update quickly and maintain a professional look for broadcast, signage, or kiosks.

The Complete Scala Solution

InfoChannel comes with a CD-ROM full of professional, royalty-free multimedia art, tutorials and demonstrations.

Backgrounds

An extensive collection of over 500 backgrounds in two resolutions designed to fit the needs of a variety of markets.

Music

InfoChannel includes a tune to accentuate every message with over 80 selections available.

Sound Effects

Over 180 sound effects.

Fonts

Both TrueType® and ScalaType included.

Scripts

Get started quickly with ready to use script templates.

Clips and Animations

Over 600 2D and 3D clips are provided.

Video and Movies

InfoChannel delivers more than 20 full motion video and movie clips.

Want more? Scala recommends these products to extend your art library.

Digital Juice

15 CD package containing broadcast quality images including:

- Backgrounds
- Photos
- Textures
- Animations

SmartSound

Drag & drop music creation software using a library of professional, royalty-free sound tracks.

Visit www.scala.com for more info.

Contact Us Today

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