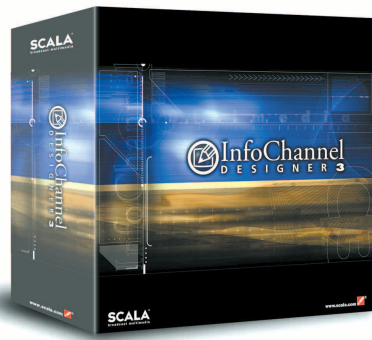


# Power to Communicate.



 **InfoChannel**  
DESIGNER 3<sup>®</sup>

Create professional  
multimedia for  
any broadcast or  
narrowcast display  
system.



#### Multimedia Authoring & Scheduling Software

InfoChannel Designer 3 allows users to author and schedule professional multimedia for virtually any type of display application. From retail dynamic signage to entertainment, education, cable television, and corporate communications, InfoChannel Designer 3 gives users more creative control with seamless integration of text, graphics, animation, sound and video. Content is then distributed to remote players using InfoChannel Network Manager 3.

**SCALA**<sup>®</sup>  
broadcast multimedia

Americas, Asia, Oceania Tel: +1 610 363 3350 · Fax: +1 610 363 4010 · info@scala.com  
Europe, Middle East, Africa Tel: +31 45 546 6690 · Fax: +31 45 521 2263 · info@scala.nl

www.scala.com 

**KEY FEATURES**

**Authoring**

- Easy user interface that takes just minutes to learn.
- Scheduling of events for time, day, month and year.
- Drawing tools, texture tiling, real-time image processing, opacity and alpha channel.
- Text anti-aliasing, formatting, rotation and multi-language spell check.
- Data-driven text crawls with controllable direction and speed.
- Interactive buttons, variables and branching without programming.
- Imports standard graphics, sound and video files.
- Supports import from TWAIN compatible digital cameras and scanners.
- Serial port data communications.
- Support for Windows® Script Host compatible languages (e.g.: JavaScript, VBScript).
- Logging of events for ad billing and error tracking.
- Multiple level undo.

**Playback**

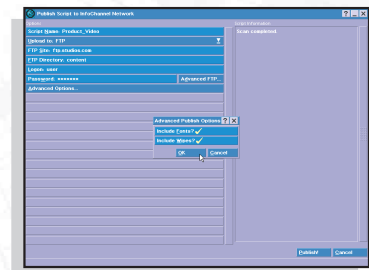
- Smooth, full-screen, TV-like playback with hundreds of real-time effects and transitions.
- Versatile layering of text, video and graphic elements.
- Unlimited mixing of digital audio tracks.
- Seamless, smooth playback of digital video.
- Optional add-ons for TV and HDTV Tuners, VCRs, switchers, and other hardware devices.

**Publishing**

- InfoChannel Network
- Web component
- CD-ROM
- E-mail
- Stand-alone file
- HTML
- Video
- Printing in a variety of formats



- Dynamic Signage**
- Corporate Communications**
- Cable TV Channels**
- Education**
- Government**
- Interactive Kiosks**



**SYSTEM REQUIREMENTS**

- Pentium® III or Celeron® 633 processor or better.
- 256 MB of RAM, at least 1 GB of free hard disk space
- Windows® 2000 Service Pack 2 or better
- Internet Explorer® 5.5 Service Pack 2 or better
- DirectX® 8.0a or better
- PC SVGA card with at least 16 MB of video memory and DirectX support with WHQL® certified drivers
- DirectSound® supported sound card with WHQL® certified drivers

**MEDIA SUPPORT**

- Graphics: BMP, GIF, IFF, JPEG, PCX, PNG, Targa, TIFF, WMF
- Animation: SWF, FLC, FLI, AnimGIF
- Sound: WAV, MP3, MIDI, CD Audio (requires sound card, CD-ROM drive)
- Video: Software and hardware MPEG 1 & 2, AVI Support and QuickTime® 3
- Fonts: TrueType® and ScalaType