

Dynamic Media Playback 24/7.



 **InfoChannel**
P L A Y E R 3

Add potentially
thousands of remote
dynamic signage
displays, kiosks, or
television stations.



Multimedia Display Software

InfoChannel Player 3 provides stable reliable multimedia playback for virtually any environment including retail dynamic signage, corporate communications, cable television, education, or government.

Users can create content using InfoChannel Designer 3 or Reporter 3, distribute using Network Manager 3, and optionally transmit over satellite or multicast with Broadcast Server 3. Player 3 runs continuously on-site and seamlessly updates content on dynamic signage displays including plasma, cable headends, or kiosks. Text, graphics, sound and video can be dynamically scheduled and customized at each location.

SCALA[®]
broadcast multimedia

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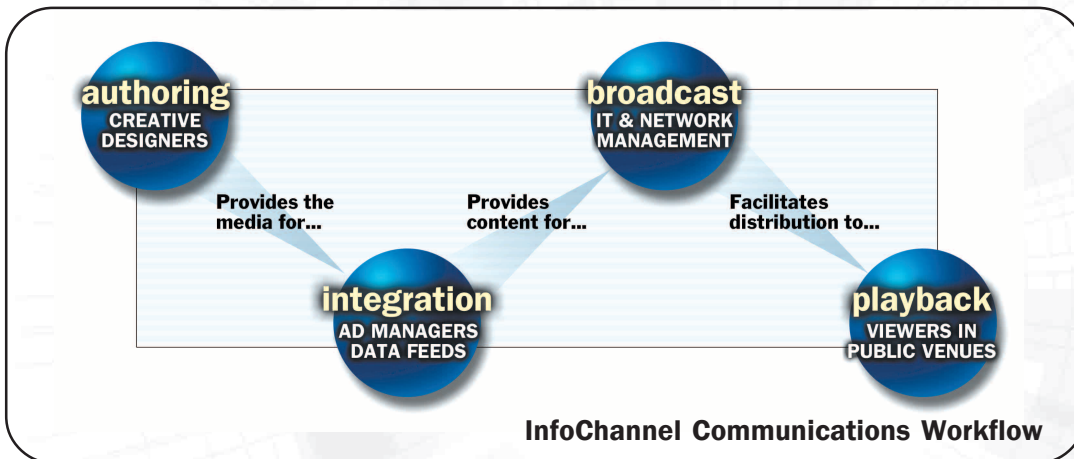
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KEY FEATURES

- Stable and reliable playback 24 hours a day, 7 days a week.
- Smooth, full-screen, TV-like playback with hundreds of real-time effects and transitions.
- Unlimited mixing of digital audio tracks.
- Supports standard graphics, sound and video files.
- Ability to update on-air without interruption.
- Optional add-ons for TV and HDTV Tuners, VCRs, switchers, and other hardware devices.
- Interactive buttons, variables and branching.
- Text anti-aliasing, formatting and rotating.
- Logging of events for ad billing and error tracking.
- Real-time data insertion for news, weather, etc.
- Data-driven text crawls with controllable direction and speed.
- Scheduling of events for time, day, month and year.
- Versatile layering of text, video and graphic elements.
- Serial port data communications.
- Support for Windows[®] Script Host compatible languages (eg: JavaScript, VBScript).

- Dynamic Signage**
- Corporate Communications**
- Cable TV Channels**
- Education**
- Government**
- Interactive Kiosks**



SYSTEM REQUIREMENTS

- Pentium[®] III or Celeron[®] 633 processor or better
- 256 MB of RAM, at least 1 GB of free hard disk space
- Windows[®] 2000 Service Pack 2 or better
- Internet Explorer[®] 5.5 Service Pack 2 or better
- DirectX[®] 8.0a or better
- PC SVGA card with at least 16 MB of video memory and DirectX support with WHQL[®] certified drivers
- DirectSound[®] supported sound card with WHQL[®] certified drivers
- Requires other InfoChannel products to operate as part of a solution

MEDIA SUPPORT

Graphics: BMP, GIF, IFF, JPEG, PCX, PNG, Targa, TIFF
 Animation: SWF, FLC, FLI, AnimGIF
 Sound: WAV, MIDI, MP3, CD Audio (requires sound card, CD-ROM drive)
 Video: Software and hardware MPEG 1 & 2, AVI Support and QuickTime[®] 3
 Fonts: TrueType[®] and ScalaType