

Learn About InfoChannel[®] with Broadcast Media Services

TRAINING CLASSES

Whether you're just starting out or want to expand your expertise, we have a variety of classes for resellers as well as new and existing customers. Classes are held regularly at our state-of-the-art facilities featuring hands-on experience with long time Scala experts. Class sizes are limited to ensure you'll always receive personal attention. On-site training is also available on request.



SCALA 101: BASIC USER TRAINING

Introduction to basic authoring, scheduling and publishing. For people who have never used InfoChannel before and only need a general understanding of how InfoChannel operates. Good for first time users or VAR sales people.

Topics include:

- Navigating the InfoChannel menus.
- Creating and editing text.
- Using transitions and timing.
- Saving and managing scripts.
- Using and displaying variables
- Importing graphics, video and sound.
- Scheduling.
- Publishing to InfoChannel Network and sending scripts or players.

Prerequisites:

For first time users, sales people, etc. NOT for people with any previous Scala experience. NOT for technical or other advanced people. Only basic Windows experience is required.

SCALA 102: ADVANCED USER TRAINING

Intermediate and advanced topics including authoring, media creation and network operations. For anyone who is already familiar with the InfoChannel basics but needs to know more. Also good for VARs who will be doing higher level training/support.

Topics include:

- Special authoring tricks and techniques.
- Optimizing media for use in Scala.
- Script structure and management.
- Integrating external data sources.
- Improving operations and workflow.
- Network management.
- Advanced topics (buttons for kiosks, advertising tracking, controlling external devices, etc.).

Prerequisites:

For users with any previous Scala experience who want to be able to use IC3 more effectively, or people who will be training and/or supporting IC3 installations. Students should have a background in at least one of the following areas: graphics, video, web or interactive multimedia.

SCALA 103: TECHNICAL USER TRAINING

How to set up, configure and maintain InfoChannel networks. This class is required for all Scala Resellers.

Topics include:

- How InfoChannel networks work.
- Advanced configuration and optimization.
- Configuring add-on EXes.
- System setup & configuration.
- Using turnkey Scala PCs.
- Troubleshooting.

Prerequisites:

For technical people who will be installing and/or supporting IC3 installations. Students should have a background in installing new PCs and setting up networks. Primarily for Resellers, not end users.

For more information and pricing, contact your Scala Authorized Reseller or visit www.scala.com/services