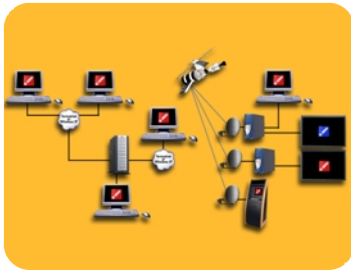


# Reach the Full Potential of Your InfoChannel® Solution with Broadcast Media Services

InfoChannel applications are all about content. Whether it's information, education or advertising, content is often the most critical factor in the success of a solution. Technical Services enable customers to extend and customize InfoChannel to meet their needs.

## TECHNICAL SERVICES



### CONSULTING

Tap into our expertise for advice on network, content, and workflow. We can help you evaluate issues such as network bandwidth, security, content management, encoding and more.

- Accommodate complex or specialized hardware and network requirements.
- Add dynamic news and data feeds to content.
- Reduce the time and cost of dealing with technical issues.
- Ensure your InfoChannel Network is efficient and reliable.



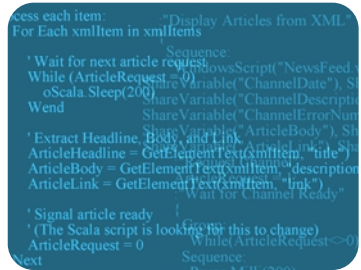
### SYSTEM CONFIGURATION

Need a custom player system? We'll help you pick the components, find a vendor, and create the master hard drive image. Scala regularly tests and validates hardware for performance, stability and reliability so you can feel safe that your players will be operational.



### INSTALLATION/SUPPORT

Need help getting your customers up and running? We can provide remote as well as on-site support for installation, training or troubleshooting so you can keep up with demand.



### PROGRAMMING

We can help you develop complex applications such as interactive kiosks, external data integration, schedule/playlist management, hardware control and more. Using ScalaScript, VBScript and other programming technologies, we'll enable you to customize InfoChannel for specific customers or vertical markets.

For more information and pricing, contact your Scala Authorized Reseller or visit [www.scala.com/services](http://www.scala.com/services)